

SOCIAL MEDIA CHECKLIST

BEFORE POSTING ON SOCIAL MEDIA OR SHARING ABOUT YOUR DISTRIBUTION WITH OTHERS, FOLLOW THIS CHECKLIST.

- ✓ ASK YOURSELF: "WHAT IS MY INTENTION WITH SHARING THIS WITH OTHERS?"
- ✓ GAIN INFORMED CONSENT FROM THE PERSON IN THE PICTURE AND/OR THE CARETAKER. IF YOU CAN'T EXPLAIN WHY YOU'RE TAKING THE PHOTO, FIND A TRANSLATOR.
- ✓ IF YOU ARE ABLE, OFFER THE PERSON IN THE PHOTO A COPY. (GET THEIR EMAIL IF YOU CAN, AND EMAIL TO THEM LATER.)
- ✓ AVOID SWEEPING AND SIMPLIFIED GENERALIZATIONS. INCLUDE INFORMATIVE TEXT WITH NAMES, PLACES, ETC.
- ✓ TAKE STEPS TO UNDERSTAND THE CULTURE YOU ARE IN, AND BE RESPECTFUL OF IT.
- ✓ ASK YOURSELF: "WOULD I APPRECIATE BEING PORTRAYED IN THE SAME MANNER?"
- ✓ AVOID SENSITIVE, VULNERABLE SITUATIONS AND LOCATIONS LIKE HOSPITALS, HEALTH CLINICS, FOOD PANTRIES, ETC.
- ✓ ASK YOURSELF: "BY SHARING THIS IMAGE, AM I PERPETUATING COMMON NEGATIVE STEREOTYPES OF THIS COUNTRY OR CULTURE?"

